

keynotes

where feedback strikes a chord

keynotes creates a platform where musicians can connect and obtain both crowdsourced and one-on-one feedback.

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Top Two Realizations

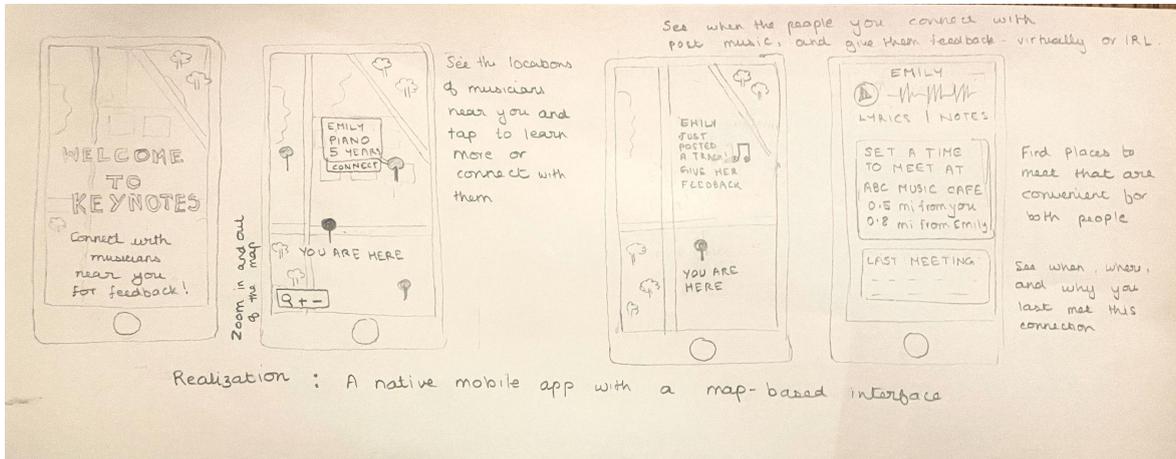
- Separate feeds
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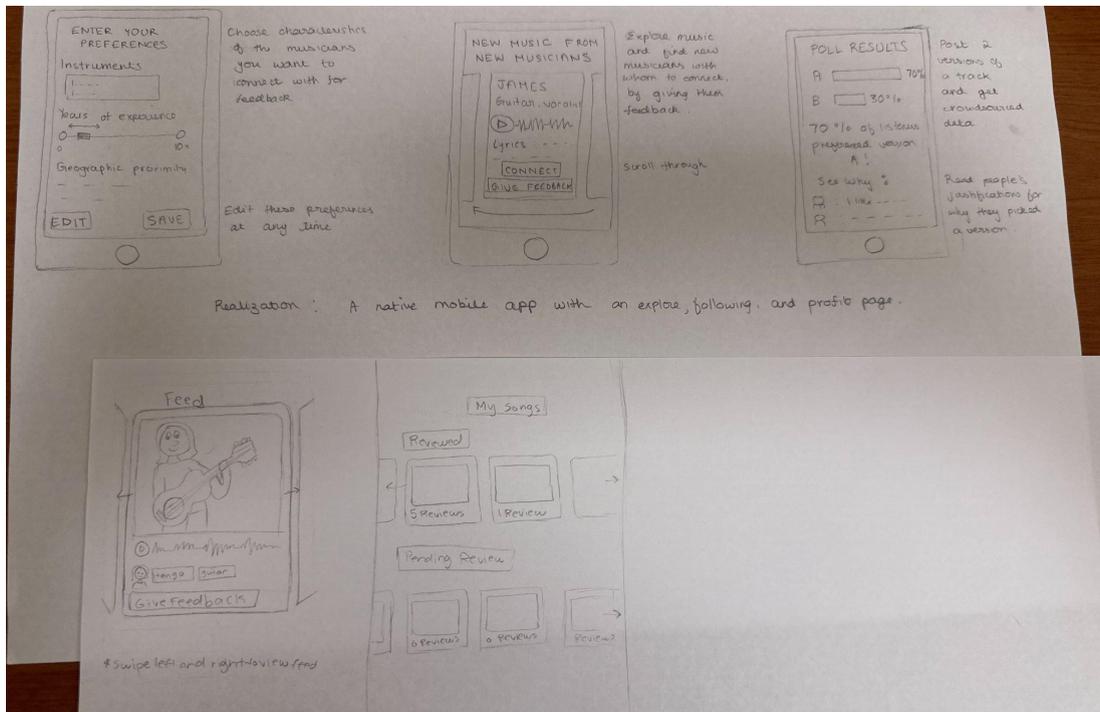
Concept Sketches:

Realization 1:



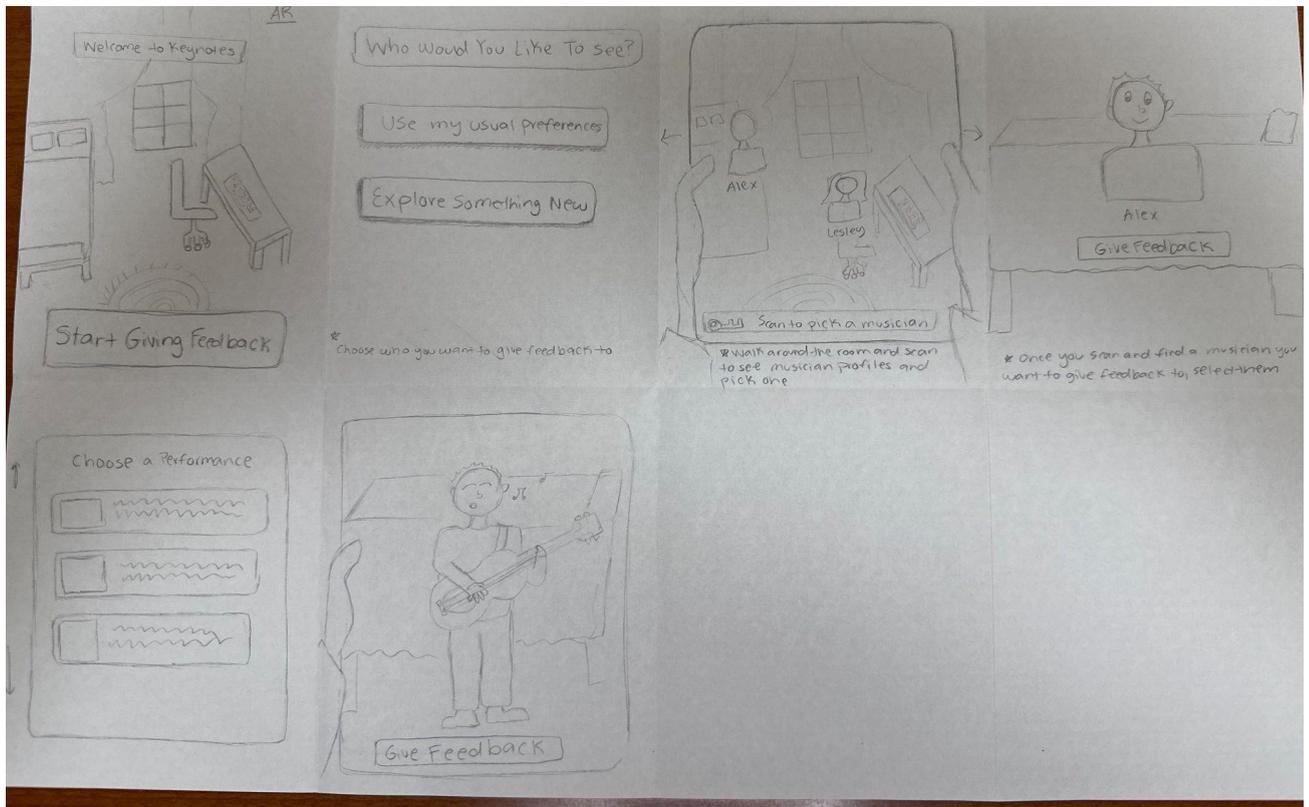
A native mobile app with a map-based interface

Realization 2:



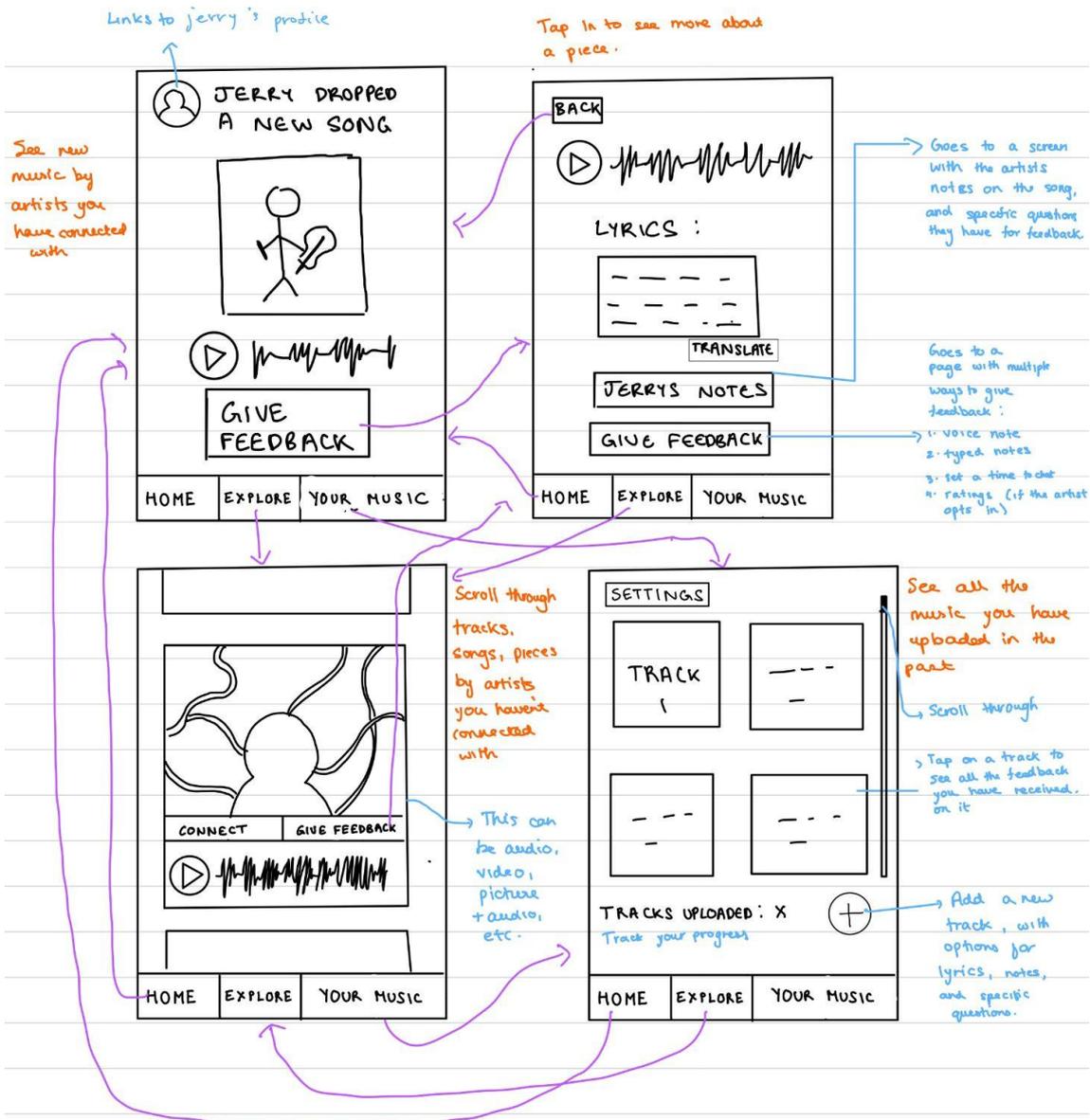
A native mobile app with an explore, following, and profile page

Realization 3:



An AR - based realization where you can see and interact with other musicians in your physical space, as well as watch them play/perform

Top Two Realizations:



Annotations

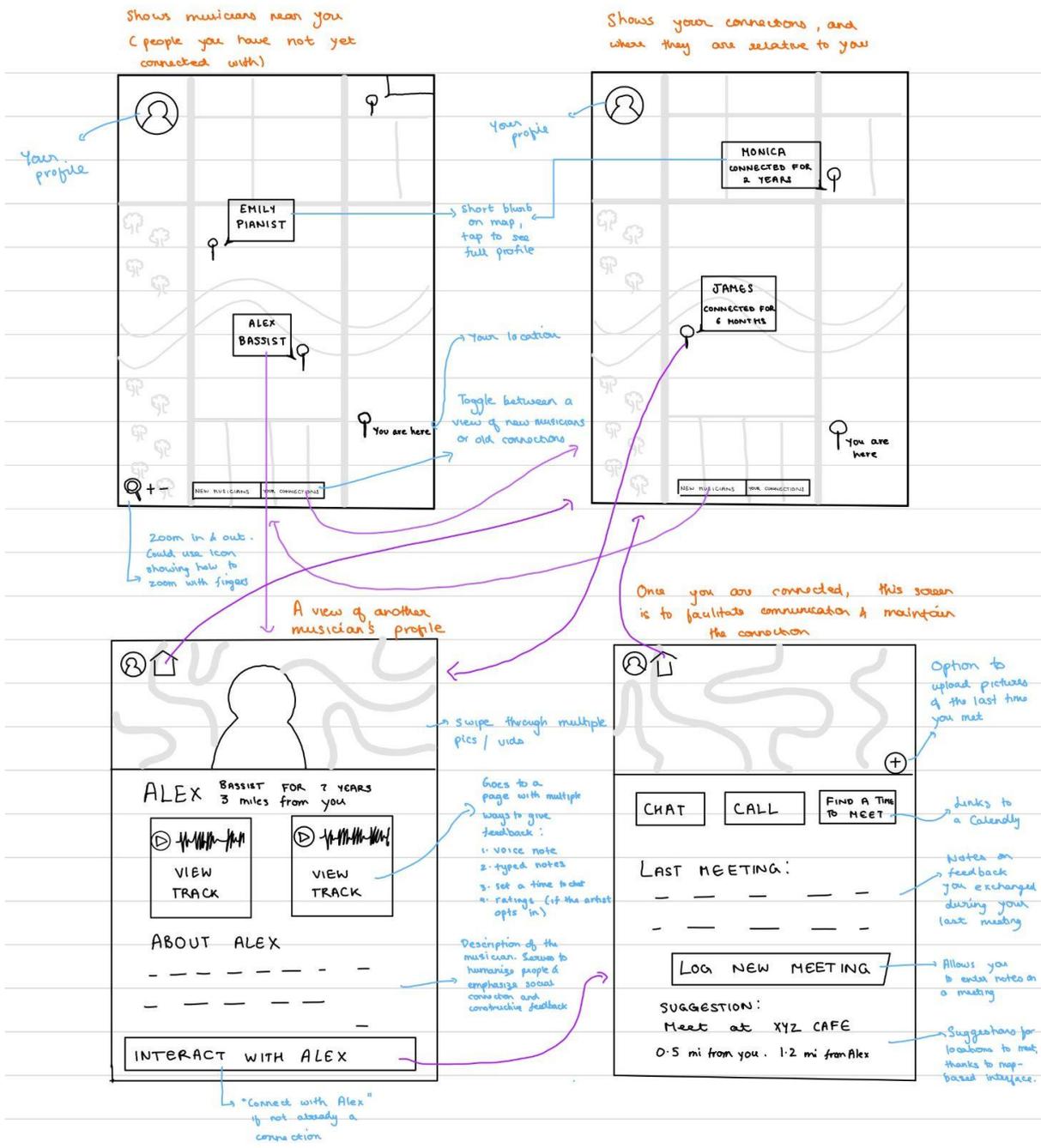
Transitions

Purpose of screen

(A)

Native mobile app realization with feeds to explore music by new artists, listen to new music posted by your connections, and view feedback on your own music.

A native mobile app realization, with separate feeds for exploring music by people you follow and new musicians



- Annotations B: A native mobile realization, with a map-based interface that allows you to find and connect with musicians in your area for feedback.
- Transitions
- Purpose of screen

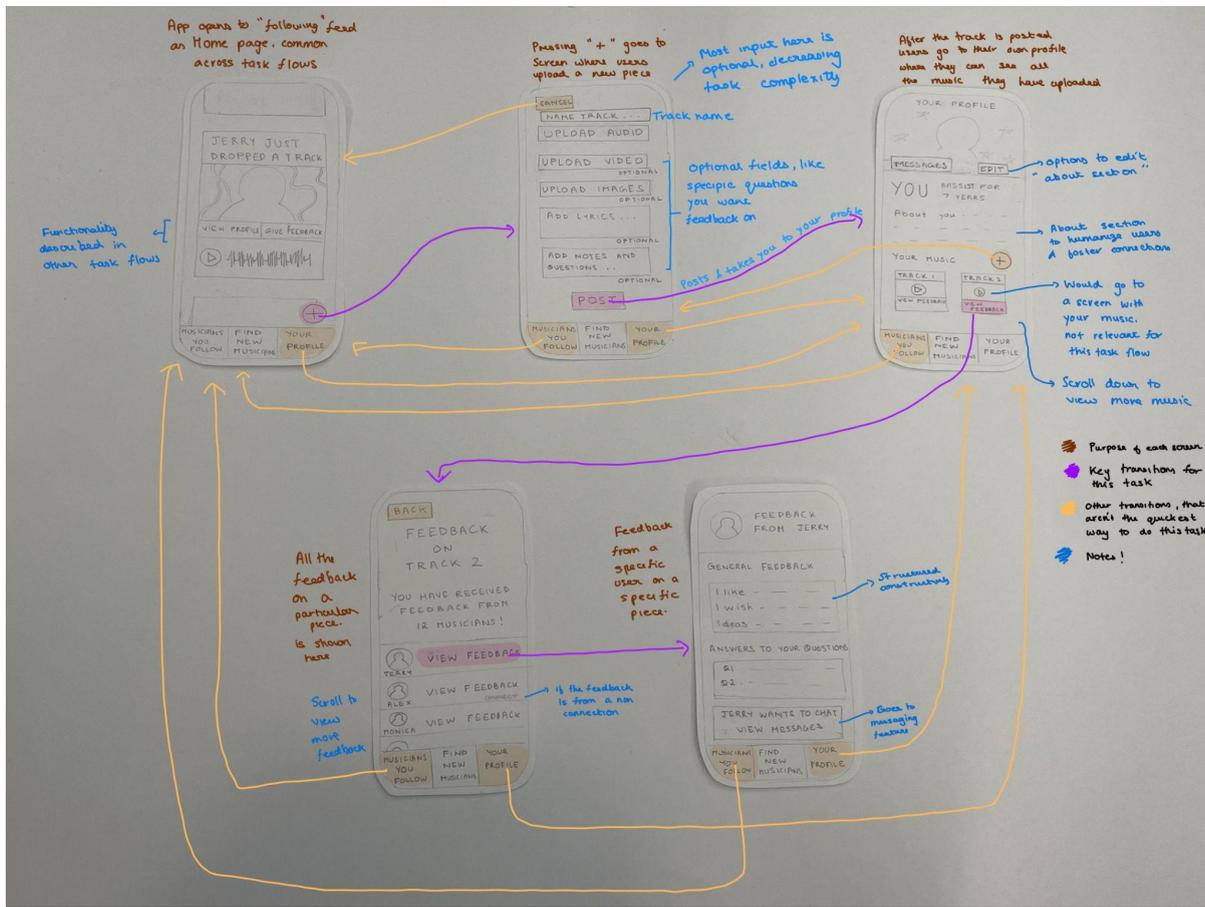
A native mobile app realization with a map-based interface

Low-Fi Prototype:

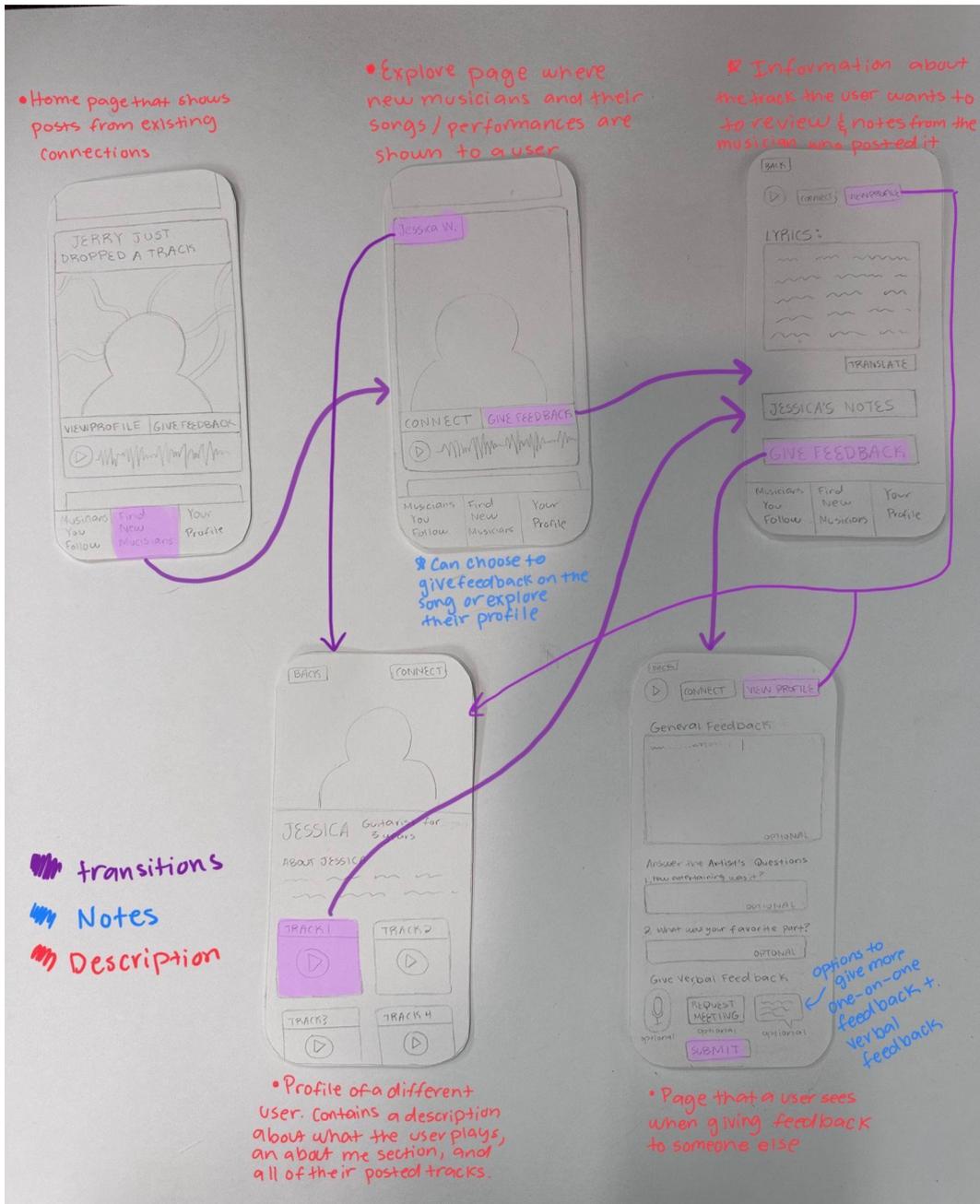
Bird's Eye View



Task 1: Upload a song and receive feedback on it



Task 2: Find a new musician and give them feedback



Task 3: Filter the sources from which you want to receive feedback

